

WIRELESS DIVISION

Eugene T. Turney Company

2595 THIRD AVENUE, BRONX

New York, Dec. 3, 1914.

OUR
WIRELESS SPECIALTIES



CRYSTALOI DETECTOR



TEST CIRCUIT RESONATOR



CONSTANT AMPLITUDE
TEST BUZZER



Haller-Cunningham Electric Co.,
428 Market St.,
San Francisco, Cal.

Gentlemen:-

We are enclosing literature concerning our new WIRELESS DETECTOR which we have named THE CRYSTALOI. This wonderful little instrument is meeting with marked success and we are receiving a great many letters from amateurs and professionals telling us of the splendid results they are getting.

Up to the present time we have not been in position to handle this instrument through the dealers owing to our limited facilities to manufacture it. We have now completed special tools and dies for the manufacturing of this Detector and are in position to furnish it in any quantity and will make you the liberal discount of 33 1/3% in lots of one dozen or more and 25% on all single orders.

We are conducting an advertising campaign in the Electrical Journals which will help you sell these goods. Think of it!!! We have sold over 400 of these Detectors in 60 days AT RETAIL which we believe is a record breaker.

We are also putting out two other instruments which are meeting with great success and are enclosing some literature concerning same. The discount on these two instruments is the same as on the Detector.

We will furnish you with literature and show cards and will recommend all inquiries from our advertising in your locality to you, if you become one of our agents.

This is the LIVEST WIRELESS PROPOSITION being offered to-day so get busy with these new products. Order samples and be HEAD QUARTERS for up-to-date wireless goods in your town.

Yours very truly,

EUGENE T. TURNEY COMPANY.

ETT/B

Society of Wireless Pioneers - California Historical Radio Society

