

## THE INTERNATIONAL



BOOK

## STATESMEN'S WHO'S WHO

ISSUED BY THE PUBLISHERS OF BURKE'S PEERAGE (EST. 1826)

1974 Edition

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Date as postmark

The Editor reserves the right to abbreviate, condense or omit material submitted.

We have pleasure in attaching overleaf a proof of your Biographical entry which appeared in the twenty-first (1973) edition of THE INTERNATIONAL YEAR BOOK AND STATESMEN'S WHO'S WHO. We shall be grateful if you will revise this entry and return it to us as soon as possible.

We emphasise that this involves you in no expense or obligation; but should you wish to take advantage of the special pre-publication price by reserving a copy of the 1974 edition now, you will find an order form on the reverse side of this letter.

The value of THE INTERNATIONAL YEAR BOOK AND STATESMEN'S WHO'S WHO lies in the fact that it is the most authoritative work of its kind - it presents a wealth of practical information which is not to be found in any other single work of reference.

May we repeat that we shall be greatly obliged by your kind co-operation in correcting and returning the attached proof as soon as possible?

Yours faithfully,

The Estator

## BIOGRAPHICAL SECTION

IT IS ADVISABLE THAT THIS CLIPPING (WITH OR WITHOUT CORRECTIONS) BE RETURNED WITHIN TEN DAYS OF ITS RECEIPT BY YOU

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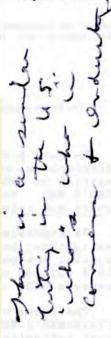
Please provide a general description of your profession or occupation and state your nationality



MATHEWS, Ralph Howard Groves. American marketing executive, engineer, and sales training and public relations director.

Educ. Armour Inst. of Technology, Chicago (Elec. Eng.). M. 1936, D. Elizabeth Ebrenz. Career: Served as Lieutenant (j.g.) and Lieut.-Comdr., U.S. Navy 1918-21; Comdr., U.S.N.R. 1940-57; retired 1957. Chief Engineer and Partner, Chicago Radio Laboratory 1919-22; Chief Engineer i/c Broadcasting Station and Sales Promotion, Zenith Radio Corp. 1922-26; Vice-Pres., Amer. Broadcasting Corp. 1926-29; Partner, R. H. G. Mathews &

Associates, Sales Engineering Consultants 1929–33; Partner i/c new business, Ford, Browne & Mathews Advertising Agency, Chicago, 1933–40; Pres., Mathews Supply Corp. Ind. 1945–47; Sales Promotion and Advertising Mgr., Ind. Tractor Sales 1947–49; Self-employed Sales Training Consultant and Member of Faculty of Purdue University Ext. Div., Ind. 1949–50; General Sales Manager, Honan-Crane Corp. 1950–52; Vice-President i/c new business, Burton-Browne Advertising Agency 1953–54; Dir., High Fidelity Div.; Dir., Public Relations, Asst. to Vice-Pres. and Gen. Mgr., The Magnavox Co., Fort Wayne, Ind. 1954–57. Vice-Pres. (Marketing), Pyrotronics Div., Baker Industries Inc., Newark, N.J. 1962–64; Dir. of Marketing, Blonder-Tongue Labs. Inc., Newark, N.J. 1960–62; Manager, High Fidelity Division, of National Accounts, of Sales Training and of Publicity, Westinghouse Electric Corp., Metuchen, N.J. 1957–60. Dir. of Marketing & Consultant to Pres., Diamond Electronics, 1964–67; President, Coltech Corp., N.J. since 1964. Member: Inst. of Radio Engineers (Senior Member), Mid-West Badminton Assn. (Chmn.); Chicago Tennis Assn. (Past Vice-Pres.), Umpires Cttee., Amer. Badminton Assn. (Chmn.); Chicago Tennis Assn. (Past Vice-Pres.), American Legion (Past Post Vice-Cmdr.); Military Order of World Wars (Past State Cmdr.), DeForest Pioneers, Eta Kappa Nu (Hon. Electrical Fraternity), Retired Officers Assn.; Pres. Lake Chapala (Mexico Chapter). Naval Reserve Assn. (Past State Vice-Pres.), Mason. Address: Apartado Postal 38, Ajijic, Jalisco, Mexico.



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