



THE  
INTERNATIONAL

YEAR



BOOK

AND  
STATESMEN'S WHO'S WHO

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Yours faithfully,

*The Editor*

# BIOGRAPHICAL SECTION

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Please provide a general description of your profession or occupation and state your nationality

To prove that radio operators can do other things, this is my current hobby in the British Isles

**MATHEWS, Ralph Howard Groves.** American marketing executive, engineer, and sales training and public relations director. ~~...~~ Educ. Armour Inst. of Technology, Chicago (Elec. Eng.). M. 1936, D. Elizabeth Ebrez. Career: Served as Lieutenant (j.g.) and Lieut.-Comdr., U.S. Navy 1918-21; Comdr., U.S.N.R. 1940-57; retired 1957. Chief Engineer and Partner, Chicago Radio Laboratory 1919-22; Chief Engineer i/c Broadcasting Station and Sales Promotion, Zenith Radio Corp. 1922-26; Vice-Pres., Amer. Broadcasting Corp. 1926-29; Partner, R. H. G. Mathews &

Associates, Sales Engineering Consultants 1929-33; Partner i/c new business, Ford, Browne & Mathews Advertising Agency, Chicago, 1933-40; Pres., Mathews Supply Corp. Ind. 1945-47; Sales Promotion and Advertising Mgr., Ind. Tractor Sales 1947-49; Self-employed Sales Training Consultant and Member of Faculty of Purdue University Ext. Div., Ind. 1949-50; General Sales Manager, Honan-Crane Corp. 1950-52; Vice-President i/c new business, Burton-Browne Advertising Agency 1953-54; Dir., High Fidelity Div.; Dir., Public Relations, Asst. to Vice-Pres. and Gen. Mgr., The Magnavox Co., Fort Wayne, Ind. 1954-57. Vice-Pres. (Marketing), Pyrotronics Div., Baker Industries Inc., Newark, N.J. 1962-64; Dir. of Marketing, Blonder-Tongue Labs. Inc., Newark, N.J. 1960-62; Manager, High Fidelity Division, of National Accounts, of Sales Training and of Publicity, Westinghouse Electric Corp., Metuchen, N.J. 1957-60. Dir. of Marketing & Consultant to Pres., Diamond Electronics, 1964-67; President, Coltech Corp., N.J. since 1964. Member: Inst. of Radio Engineers (Senior Member), Mid-West Badminton Assn. (Past Vice-Pres.), Umpires Cttee., Amer. Badminton Assn. (Chmn.); Chicago Tennis Assn. (Past Vice-Pres.), American Legion (Past Post Vice-Comdr.); Military Order of World Wars (Past State Comdr.), DeForest Pioneers, Eta Kappa Nu (Hon. Electrical Fraternity), Retired Officers Assn.; Pres. Lake Chapala (Mexico Chapter). Naval Reserve Assn. (Past State Vice-Pres.). Mason. Address: Apartado Postal 38, Ajijic, Jalisco, Mexico.

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